

Suggested Press Release Template

Consumer campaign launched to help boost construction industry recovery

[SCHEME PROVIDER NAME] is backing new guidance launched today [DATE], issued to homeowners for when they have tradespeople carry out work in and around their homes.

The *Work Safe. Safe Work* campaign has been developed by TrustMark, the only government endorsed quality scheme for tradespeople, with the Department for Business, Energy and Industrial Strategy (BEIS).

The booklet, which can be downloaded or given to the homeowner before the visit to the property, gives practical advice to homeowners about what COVID-safety measures should be discussed and carried out before, during and after work is done in and around their home. It also sets out the need for conversations to be had with the tradesperson and sets out what types of tasks are the responsibility of the homeowner, such as disinfecting door handles before and after the tradesperson comes into the home. It also sets out what responsibilities lie with the tradesperson, such as providing their own PPE. It provides simple and clear information on tasks that should be completed and a list of helpful questions to ask.

SUGGESTED SCHEME PROVIDER QUOTE: "As the lockdown restrictions begin to ease across the country more homeowners will be having work carried out in their homes. This is incredibly important not only for the construction industry's recovery but also the UK economy. We fully support the *Work Safe. Safe Work* campaign and would encourage all our businesses to give the booklet to any of their customers before a job is started, as well as spreading the word of the campaign on any of their social media channels. We hope the campaign brings clarity and confidence to people when have work done in their homes."

Work Safe. Safe Work has received support other energy and construction industry sectors, including the Construction Leadership Council.

More information about the *Work Safe. Safe Work* campaign is available at <https://worksafesafework.info/>

The booklet and other campaign assets are available at <https://worksafesafework.info/resources>

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